



DO YOU WANT TO GENERATE LEADS FAST?

Use RFN's

TRIPLE YOUR MONEY BACK

GUARANTEED MAILING SERVICE

The single most important thing when using direct mail is the quality of your mailing list. At RFN the mailing list is updated **EVERY DAY!** If you use our mailing service and any piece comes back because the address is bad, just send it to us and you will get **TRIPLE YOUR MONEY BACK!** That's right - we are so sure that our list is up-to-date that we offer you **TRIPLE YOUR MONEY BACK!** for all mail pieces returned for bad addresses. With an average of more than 50 additions, changes and deletions every day, you can expect a few, but unlike any other mailing service, we stand behind our list.

Don't buy outdated mailing lists! Don't peel labels! Don't stuff envelopes! Don't waste time, money and effort. Don't waste your expensive material. Use RFN Mailing Service instead. Our list is updated daily, and verified by our own mailings on an average of every five weeks. We also verify the entire list against a master U.S.Post Office list every time it is used

- ❑ Select only the states, zip codes or state groups YOU WANT from the RFN list.
- ❑ Send us your material to be mailed, with your check.
- ❑ **THAT'S ALL YOU HAVE TO DO!** We do the rest! Folding! Inserting! Tabbing! Addressing! Bar Coding! Sorting! Sacking! Taking it to the Post Office! Everything is included - And all within a maximum of 72 hours!

That's right! We do it all. The moment we receive YOUR selections, the latest addresses are extracted from the RFN database We take your material, re-match each address against the USPS certified address national mail list to insure accuracy, print the names including fully automated mailing bar codes, fold it, stuff it tab it if necessary, package it, tray or sack it, pay

for the postage, and deliver it to the post office within 3 working days.

Doubtful about the list? Unlike other lists which have no capability of eliminating invalid names, the United States Post Office verifies every name and address on the RFN list every time we mail *RFN News*. This is the ultimate test - delivery. Additionally, every RFN ConFAM attendee personally verifies his/her mailing address. RFN has the largest, most accurate and most complete list of military planners available anywhere, from anybody. A million dollars was spent perfecting this list, including the recent reverification of planner names. We're willing to share the use of this valuable list with you. That's why users of TRN's service report responses as high as 9%. Try it and see.

Choose any combination of states that you want. Here are a few possibilities

Counts compiled on January 22, 2009

All Planners	8,542
North East States CT, DE, MA, ME, NH, NJ, NY, PA, RI, VT	1,517
North Central States IA, IL, IN, KY, MI, MN, OH, ND, SD, WI	1,794
South Central States AR, KS, LA, MO, MS, NE, OK, TX	1,426
South East States AL, DC, FL, GA, MD, NC, SC, TN, VA, WV	2,242
Western States AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY	1,563

Call 800-225-5044

for latest count
&
Member Discounts